

SWISS BUSINESS IN BULGARIA, ROMANIA, SERBIA AND NORTH MACEDONIA

FOSTERING SWISS BUSINESS IN THE REGION

APRIL 15, 2021 | 15:30-16:30 EET | WEBINAR



Agenda

Welcome

15:30 – 15:35 (EET) V. Radoynovski, Head of the Secretariat, Bulgarian-Swiss Chamber of Commerce

Swiss presence in the region

15:35 - 15:40 H.E. Ms. Muriel Berset Kohen, the Swiss Ambassador to the Republic of Bulgaria

15:40 - 15:45 H.E. Mr. Arthur Mattli, the Swiss Ambassador in Romania

15:45 - 15:50 H.E. Mr. Urs Schmid, the Swiss Ambassador to the Republic of Serbia and to Montenegro

15:50 - 15:55 H.E. Ms. Sybille Suter Tejada, the Swiss Ambassador to the Republic of North Macedonia

Swiss perspective on the region

15:55 - 16:05 Mr. Thomas Foerst, Head of Global Network, Member of the Executive Committee and Katalin Dreher - Hajnal, Senior Consultant Central Eastern Europe, **Switzerland Global Enterprise (S-GE)**

Presentation of the Swiss Chambers of Commerce in the region

16:05 – 16:10 Mr. Boni Bonev, Chairman, BSCC Managing Board

16:10 – 16:15 Mr. Florin Godean, President, Chamber of Commerce Switzerland – Romania

16:15 – 16:20 Mr. Majo Mićović, President, Swiss – Serbian Chamber of Commerce

16:20 – 16:25 Ms. Jasminka Taleska, President, North Macedonian - Swiss Business Club

Questions and answers

16:25 – 16:40 – Moderator, V. Radoynovski, Head of BSCC Secretariat

16:40 – 16:45 – Closing

To join the online event, please register [HERE](#).

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About the [Bulgarian-Swiss Chamber of Commerce \(BSCC\)](#):

Main objective of the Bulgarian-Swiss Chamber of Commerce is to assist and stimulate the economic and commercial relations between Bulgaria and Switzerland. The organization is headquartered in Sofia and it offers information, contacts and services to its partners from both countries. Enterprises from all economic branches are members therein, such as producers and service suppliers, importers and exporters, big international companies, and middle and small enterprises.

About the [Chamber of Commerce Switzerland – Romania \(CCE-R\)](#):

CCE-R is a unique business association in the Romanian business landscape.

The association develops close relationships between the members and partners and creates strong bonds with like-minded professionals during the events it organizes. Its faithful members have always enjoyed a family-like atmosphere and appreciate the official or informal events it designs. The goals of the Chamber are to promote its members in Romania and Switzerland, to facilitate the business relations between Swiss and Romanian companies, and to provide economic info and business consultancy services to its members and other potential partners.

About the [Swiss-Serbian Chamber of Commerce \(SSCC\)](#):

Established in March 2014, the Swiss-Serbian Chamber of Commerce (SSCC) was created as a result of the growing interest of the Swiss business community in Serbia to further strengthen economic relations between Serbia and Switzerland, in the form of starting an organization that would work to improve the dialogue between the two countries, promote Swiss values in Serbia such as quality, innovation, and compliance with legal regulations, and provide new opportunities for business networking. As a non-profit, private association, the SSCC acts as a representative of the Swiss-Serbian business community, committed to furthering the development of lasting long-term Swiss-Serbian business relations. Today the Chamber counts approx. 70 member companies.

About the [North-Macedonian Swiss Business Club \(NMSBC\)](#):

The history of this alliance started back in 2019 when, on the initiative of Swiss and Macedonian organizations and companies, the North Macedonian -Swiss Business Club was established in Skopje. The purpose of the club is to improve the economic relations between both countries and the exchange of current information between members and interested circles. The main objective of the club is to assist and stimulate the economic and commercial relations between the Republic of North Macedonia and Switzerland. The main goal of the club is to support new Swiss investors and promote exports of goods and services from Switzerland to the Republic of North Macedonia and vice versa. Our future goal will be to become a Chamber providing consultation to its members in legal, economic and tax matters, and if necessary, it can use the expertise and experience of its partners with proven professional background. Today the club counts approximately 40 members.

About [Switzerland Global Enterprise \(S-GE\)](#)

Switzerland Global Enterprise (S-GE) is the official Swiss organization for export and investment promotion with offices throughout Switzerland and in 31 countries. The organization supports Swiss SMEs in their international business and help innovative foreign companies to establish in Switzerland. As a non-profit organization, S-GE provides a public service for their clients on behalf of the Swiss Confederation (State Secretariat for Economic Affairs SECO) and the cantons. Their mandates form important pillars of Switzerland's national economic promotion and foreign economic policy. They complement each other and by fulfilling them S-GE creates synergies, based on the combined expertise for the promotion of international business.