

Sasha Bezuhanova is a senior executive, angel investor and philanthropist with a 20-years executive business career in HP and a multi-dimensional track record of service to society. Her long list of business achievements and social development engagements throughout the years involve positioning Bulgaria as an ICT center of global significance, boosting the entrepreneurial culture and women empowerment in Bulgaria and at European level. In 2013 she left her business career and devoted herself to supporting social prosperity through innovation, education and collaboration.

Sasha is the founder of [MOVE.BG](#) - non-partisan platform for collaboration in finding sustainable solutions for the state, economy and society via innovation, participation and co-creation and the initiator of [EDIT.BG](#) – open network initiative for digital innovation and [The ChangeMakers](#) – multidisciplinary community engagement initiative bridging digital, green and art innovators.

Sasha is Chair of the Boards of [Bulgarian Center of Women in Technologies](#), [WWF CEE](#) and Member of the Governing Board of [EIT - European Institute for Innovation and Technologies](#). She is also a mentor and angel investor in a number of technological startups.

In 2013 she founded the yearly [Entrepregirl Award](#) for supporting young women to develop their entrepreneurial ideas into business.

Sasha was named [Digital woman of Europe for 2013](#) and one of the Top 100 Challengers in [New Europe 100](#) for 2015 and holds many other national and European awards for her contribution to social development.

She is an Honorary Consul of the Grand Duchy of Luxembourg to Bulgaria.

Sasha Bezuhanova holds an Executive Master's Degree in International Negotiations and Policy Making from the Graduate Institute in Geneva, Master's Degree in Electronics from the Technical University of Sofia, and Executive qualifications from INSEAD, Stanford and others.

Sasha is married with one daughter.