



Project "Promoting the advantages of investing in Bulgaria" BG 161PO003-4.1.01-0001-C0001, with beneficiary InvestBulgaria Agency, has been implemented with the financial support of the European Union through the European Fund for Regional Development and national budget of the Republic of Bulgaria.

BUSINESS FORUM 2014

"Bulgaria: Grow Your Business"



ELECTRONICS AND ELECTRICAL ENGINEERING ■
FOOD AND AGRICULTURE ■
LOGISTICS ■
HEALTHCARE AND MEDICAL TOURISM ■

Your opportunity to find out why companies like ABB, Nestle, LEM, Evrika 7 and others have developed their business in Bulgaria.

You are welcome!

30th
OCTOBER
2014

START: 14:30
GENEVA
NOVOTEL CENTRE GENEVA
BILL HALL



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Dear Attendee,

InvestBulgaria Agency (IBA) is pleased to invite you to a Bulgarian Business Forum on the 30th October 2014 at Novotel Centre Geneva. The event will bring together senior policy makers, financial and corporate decision makers and advisors from Bulgaria and Switzerland, who will share their insights on the investment and partnership opportunities in the sectors of Electronics and Electrical Engineering, Food and Agriculture, Logistics and Healthcare and Medical Tourism in Bulgaria.

The event is a chance to meet personally government officials, industry professionals, investor representatives and managers of Swiss companies already present in the country. It is designed to provide participants with the opportunity to gain:

- Perspective on key features of the macroeconomic and financial environment in Bulgaria, including information on government incentives for attracting foreign direct investment with input from government officials
- Insights and case studies from prominent foreign investors
- In-depth information on specific business opportunities and potential partners from Bulgaria

Attendance is free of charge and by invitation only. Please RSVP by the 27th October 2014 by contacting:

Verislava Benova

Tel: +359888717023

E-mail: forums@investbg.government.bg

Sincerely yours,

Svetoslav Mladenov

Executive Director

Invest Bulgaria Agency



WHY INVEST IN BULGARIA

- **0% CORPORATE TAX FOR INVESTMENT IN AREAS WITH HIGH UNEMPLOYMENT RATE**
- **10% CORPORATE TAX AND 10% INCOME TAX**
- **COMPETITIVE LABOUR COST**
- **POLICY OF FIXED EXCHANGE RATE: 1 EUR = 1.95583 BGN**
- **MACROECONOMIC STABILITY**
- **STRATEGIC GEOGRAPHIC LOCATION – OFFERS DIRECT ACCESS TO MARKETS SUCH AS EU, RUSSIA, TURKEY AND THE MIDDLE EAST**



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AGENDA

14.30 – 15.00	REGISTRATION
15.00 – 15.10	OPENING ADDRESS by H.E. Meglena Plugchieva, Ambassador of the Republic of Bulgaria in Switzerland
15.10 – 15.20	OFFICIAL ADDRESS by Svetoslav Mladenov, Executive Director of InvestBulgaria Agency
15.20 – 15.40	BULGARIA: FINANCIAL STABILITY AND COMPETITIVE ADVANTAGES , Yulian Balchev, Marketing Directorate, InvestBulgaria Agency
15.40 – 16.00	PRESENTATION by Vasil Radoynovski, Bulgarian-Swiss Chamber of Commerce
16.00 – 16.45	FIRST SESSION <ul style="list-style-type: none">- Simon Siggen, Vice President of LEM- Irina Daloz, Co-owner, Evrika 7- Moderator – Boni Bonev, Chairman of the Bulgarian-Swiss Chamber of Commerce
16.45 – 17.00	COFFEE BREAK
17.00 – 17.45	SECOND SESSION <ul style="list-style-type: none">- Juan Carlos Peralejo, Country Manager, Nestle Bulgaria- Luzi Shoeb, Manager, ABB Bulgaria, Sevlievo Branch- Moderator – Boni Bonev, Chairman of the Bulgarian-Swiss Chamber of Commerce
17.45 – 18.15	QUESTIONS AND ANSWERS
18.15 – 18.20	OFFICIAL CLOSING CEREMONY
18.20 – 20.00	NETWORKING AND COCKTAIL

for more information:

<http://www.investbg.government.bg/forums2014/>