

September 17th 2013

Gershon Bulgaria Ltd



 **GERSHON[®]**
BULGARIA

- I) Who we are ?
- II) Project Portfolio

Music

**International and national Art
Tourism**

Art



We are:

- Established in Sofia, 2008
- Specialized in tailor made event marketing
- Art exhibitions & consulting
- Worldwide network of companies and individuals



Musical Projects:

2009

Daniel Powter first visit in Bulgaria

- 2 Concerts in Sofia & Media campaign

2010

Zurich Synagogue Choir

- Professional tour with 2 concerts
- **Production of CD/DVD**
- Presentations



Art Projects:

2011 54th Biennale di Venezia

Official representation of the Republic of Bulgaria

"Bond of Generation"

Greddy Assa & Houben Tcherkelov & Pavel Koychev

Curated by Georges Luks

2012 *"Stars in Venice" Tour*

- Collection of the famous Venice photo archive
- 13 Bulgarian cities



Tourism Projects:

2013

Sephardian Triangle

- Cultural tour with Swiss group over Bulgaria , Greece and Turkey

2014-2016

Encourage Tourism Activities

- Following programs with European Union, focused over 103 villages in Bulgaria



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Our experience is
...on your disposal

Thank you!